

A.SPIRE

Post date:

20/07/2022 - 15:48



A.SPIRE is **planting 100 more trees in Europe.** This initiative is in recognition to our members, who contributed to create a highly ambitious **Strategic Research and Innovation Agenda (SRIA 2050)** for the European Process Industry. This is the result of the efforts of more than 291 people investing more than 9.141 days of collaborative work online and in more than 12 workshops from 2018 to 2021.

A **big thanks** goes to the commitment of the industrial associations of A.SPIRE's ten sectors, our SMEs, the larger process industries, universities, research and technology centres, regional innovation agencies the NGOs and all stakeholders contributing. We could not have done it without you!

We first launched **A.SPIRE tree planting initiative** in collaboration with the **Jane Goodall Institute** to celebrate the launch of the new Processes4Planet Partnership in June 2021. We are happy to continue this collaboration. For each tree planted in Belgium, they plant 5 in Burundi. In total,

A.SPIRE community has contributed to plant 1.200 trees in Europe and Africa since P4Planet was created.

Climate neutrality is one of the three high ambitions of Processes4Planet SRIA 2050. Reaching a **net-zero emissions** scenario for Europe requires a **systemic perspective**. By the development of disruptive technologies and the implementation of **First-of-a-Kind plants** and **Hubs for Circularity**, the EU process industry and their ecosystems will deliver innovative solutions for society and the planet. By collaborating with Jane Goodall Institute's reforestation and fauna protection initiative, A.SPIRE further contributes to the compensation of CO2 emissions and to fighting climate change.

Our commitment to climate neutrality is present in all our actions. We work with providers that share our philosophy. During the last A.SPIRE General Assembly, the Processes4Planet's Forum and SPIRE/SAIS project General Assembly, the DoubleTree Hotel, our host, gifted **A.SPIRE** for **choosing sustainable partners** by **planting 73 trees**.

"What you do makes a difference, and you have to decide what kind of difference you want to make." — Jane Goodall, Primatologist and Anthropologist